

Retention Tips

from your Membership Committee

MEMBERSHIP COMMITTEE CIRCLE RETENTION TIPS

Worthy Squires of Ontario,

The goal of the Membership Committee is to develop, stabilize and improve the membership of our program in Ontario. As committee chairman, I am delighted in the success of the committee and circles across Ontario in recruiting and stabilizing their membership.

However, if we want to continue to grow as a brotherhood, we must try and assist those circles who have folded in past years to get back to an active status, and assist dwindling circles as best as possible.

The following are some tips regarding circle retention, most of which can be applied to circles looking to stabilize themselves.

- 1) **Improve upon Recognition** - recognition is key
- spend time promoting your circle in your parish and community
- 2) **Look to plan engaging events** - try and plan for events such as game nights that help the circle grow stronger
- 3) **Invite friends and family to assist** - support from family and friends is important for the development of good Squires. Try and get them involved with the circle
- 4) **Involve other circles in events** - we are a brotherhood. Struggling circles should always remember that they can always turn to their fellow brothers in Christ to assist them in growing

These tips can be very helpful if used effectively among circles.

If your circle would like to contact a member of the committee, feel free to send questions or comments to:

Membership Committee Chairman Josh Sequeira

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